

SOUTHERN & EASTERN CAPE ANNUAL AWARDS

CLUB PROFESSIONAL

Ashley Weir

Pezula Championship Course

1. What led you to becoming a PGA Professional?

The fulfilment gained from playing the game of golf from a young age and starting to understand the dynamics of golf was truly exciting for me, seeing tour players perform live in person and experiencing the coordinating of big tournaments was thrilling. This certainly put my mind in action to start a career in the industry, being it start from coaching and working your way up through the channels was a challenge I had in mind from the start – my family and mentors explained it a time-consuming climb which again was a challenge I was determined to take.

2. What is your current job title?

Hired as Operations Manager and now currently - Golf Director at Pezula.

3. How long have you been in your current position?

9 months

4. What have you implemented in your position the past 18 months that has contributed to the success of your facility/golf club/business?

Attention to detail in the operations, being in coordination thoroughly with the superintendent on Turf focus and holding up expectations on the Product, especially after the COVID pandemic. Where to restructure the operations within the compliancy and risk mitigation guidelines provided to Golf Clubs. Implementation of a COVID playbook on the protocol for ALL staff – Upskill and motivation to all staff through the big restructure.

5. Share a minimum of 2 successes that you have achieved in your position the past 18 months.

To host the PGA 2X2 Regional Championship events after proposal requested

6. Do you have any environmental or sustainability goals that you have met and would like to share?

The initiative to go Green and move away from plastic and move to recyclables, as well as a golf club we have implemented a Bio Filter to naturally filtrate our water supply to the golf course.

7. Please give us a brief outline of the path you took to lead you to your current position?

Perseverance and attitude, being positive in the industry is a key element, the urge and drive to learn and meet new people and processes I find is imperative to grow yourself. Take on challenges that are out your comfort zone, as well it is important to have a good working relationship with your colleagues and most of all your superior.

8. Why do you feel that you would be a good candidate to win this award?

Being only two and a half years in the Southern Cape region, I found it different to adapt compared to the city life. The journey has opened my eyes to how so many fellow professionals work accordingly and rely on each other in the garden route, this to me was an opportunity to build relationships and knowledge, and I find I have embraced the opportunity of thinking outside the box. I have committed myself and continue to do so as a PGA member.

