

## PGA Coach (Adam Mckinlay)

**I am delighted to accept the nomination for PGA Coach of the Year on behalf of ASM Academy (ASM). At ASM we work as a team to achieve two primary objectives. To grow the game in our area and to inspire excellence in those who choose to play the game. We passionately believe in the values of the game and that playing the game leads to being a better learner. Which in turns helps to make better people and better players.**

**At ASM we provide more than just a golf lesson for our clients. We work together with them to facilitate their progress into a game for life, into life changing education opportunities or helping create career opportunities for our players. Whether that be introducing a child to the game for the first time, helping an underprivileged child secure the funding to play and compete on a professional tour, helping young people to build a career for themselves as PGA professionals or secure a life changing US College scholarship.**

**To achieve these goals requires a collective effort. We are proud of our team and their individual contributions to our success. We view this nomination as recognition of their efforts so we would like to use this opportunity to thank them for their efforts to better the lives of those that play the game in the Southern Cape. Roelof Roeloeffze, Leanda Schulze, Monique Smit, Ricus Young, W Welgemoed, Mthobeni Jacobs and Mbelelo Jack thank you all for your contributions to the game.**

**We are proud of the many and varied individual achievements this year. But mostly that we have helped to facilitate positive change in the lives of our clients and staff this year. That through our programmes and initiatives we have established long term development programmes that create pathways of opportunity to inspire players to better their lives and create opportunity through this great game.**

**Thank you,**

**Adam McKinlay**