

# WESTERN CAPE ANNUAL AWARDS

## ENTREPRENEUR

Ben Jansen van Rensburg

Modern Web Presence

1. **What is your current job title?**

Director and Founder of Modern Web Presence, A Digital Agency

2. **How long have you been in your current position?**

12 Years, on 11 May 2023 we celebrated our 12<sup>th</sup> anniversary.

3. **What have been the key deliverables of your position the past 12 months?**

We felt the need to create an Academy to also help and empower more individuals to create their own online businesses. So MWP Academy was created at the end of 2022.

4. **How do you see the implementation of Safeguarding on your position and the industry?**

In the Digital Space that we operate, you need to adapt, evolve and upskill all the time to keep up and to stay relevant.

5. **Please give us a brief outline of the path you took to lead you to your current position?**

Golf was always my first love and passion, playing and teaching the game for many years, locally and abroad. I saw an opportunity and a gap in the market to help Golf Clubs, local businesses and particularly small businesses with their presence online. Tech and gadgets was always my 2<sup>nd</sup> love and I went for it! MWP developed over the years out of request from clients to a “one stop shop” for digital services. Today Modern Web Presence is a digital agency with a full service offering.

6. **Why do you feel that you would be a good candidate to win this award?**

It would be a big honour to receive such an award from my fellow PGA members again. To start a business is not difficult, to start a sustainable business and grow it to employ numerous people with a wide client base in many countries require discipline, dedication, drive, focus and prayers! We are blessed to have celebrated our 12<sup>th</sup> birthday this year.

7. **How do you promote a career in golf and the PGA to people who aspire to a career within the industry?**

In my teaching days it was easier to help and guide the youngsters, aspiring players and pros to follow their dream and careers in golf. Today we operate behind the scenes in the tech space and it is a bit harder, but I will always promote the PGA and career in golf through my words and actions.

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