

SOUTHERN & EASTERN CAPE ANNUAL AWARDS	
CLUB PROFESSIONAL	COACH
ENTREPRENEUR	

Cliff Barnard

Pro Shop, Plettenberg Bay Country Club / Gimme Golf PTY Ltd.

**1. What is your current job title?**

Head Professional / Managing Director

**2. How long have you been in your current position?**

Pro Shop – 14 years. Gimme Golf PTY Ltd., 5 years.

**3. What are the key deliverables of your position the past 12 months?**

In both positions my focus is continually on self and employee development, with the focus on professional attitude and deliverance within the work environment and the industry

**4. How do you see the implementation of Safeguarding on your position and the industry?**

By going the extra mile in any of my positions. Continued growth within the business and a continued understanding in what the member and industry want.

**5. Please give us a brief outline of the path you took to lead you to your current position?**

Completed my PGA Apprenticeship. I secured the position as the Head Professional at Plettenberg Bay CC in 2010. I was also appointed as the Pro Shop Manager in the same year.

In 2019 I was offered the opportunity to start my own business called Gimme Golf and subsequently was awarded the contract to manage The Plett Pro Shop. The business has grown beautifully and as Managing Director, I look forward to another challenging year.

**6. Why do you feel that you would be a good candidate to win this award?**

As a PGA Professional I tick all the boxes.

- I am one of few Coaches that coach on every main Tour, including The PGA Tour.
- As PGA Club Professional, I manage and perform in all the required fields that is expected from a Club Professional.
- As a business owner, I have grown what was once an average entity, into a very well stocked and competitive Pro Shop and showing growth in every year.

**7. How do you promote a career in golf and the PGA to people who aspire to a career within the industry?**

I am in very fortunate position that most of my pupils look up to me as a Professional who has achieved in most areas of the profession. I promote the PGA brand with passion and pride and my achievements back it up.

