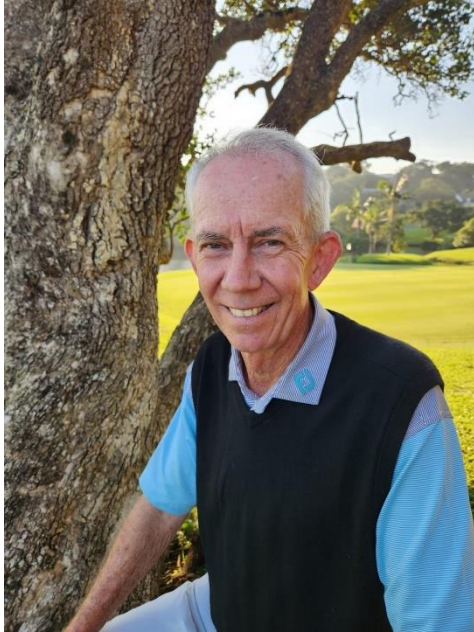


KZN ANNUAL AWARDS

CLUB PROFESSIONAL



Derek James

Southbroom Golf Club

Derek has been an incredible example of what a Club Professional should be. Friendly, approachable, knowledgeable and very involved with his staff and members.

Motivation - Roy Huddy

I feel very honoured & humbled to have been nominated as Club Pro of the Year for KZN Region

As Golf Director / Club Pro, I look after everything golf related at Southbroom

My day consists of Directing Golf - Golf Bookings & daily time sheets & weekly competitions, Teaching Members & Visitors, Ladies Clinics, Meeting with various Committees and I also play with the members when I can.

Running Club Tournaments and various Club Events are also a big part of my work day responsibilities. One of the keys to what I do, is that have a great team working with me, I am ably assisted by my wife Sheena and Dane Adendorff & Beauty Ncungama in the Southbroom Pro Shop.

Teaching, which is an essential part of what we do as PGA Club Pro's. I teach all ages and also from total beginners to PGA Professionals.

It gives me a thrill to see golfers at all levels getting better and enjoying their golf, which is what the PGA stands for ~ Always Growing this wonderful game.

I am currently doing a big coaching drive with young Girls & Golf- which I do believe will be a winner and is something that we all don't do enough of.

I am also coaching a lot of new local young guys who have started enjoying playing golf at Southbroom and all have become Junior Members.

I also do club fitting and various repairs and re-gripping. (It seems that very few other clubs offer that old school service anymore.)

Coaching also leads to spin offs in the shop.

Once again our Pro Shop has been voted the No. 1 'On Course Pro Shop in South Africa, That is a great honour, it's a big job and I thank my staff for all the work they do.

Southbroom Pro Shop is an integral part of the village and we help promote various community activities etc.

Meeting and greeting is also a major part of my day and I am very proud of the job we do as a team. Our personal interaction with golfers is often commented on.

I am very much involved in marketing and promoting the club and golf on the South Coast.

I have also been influential in encouraging our caddies to play golf, which they certainly enjoy,

That in turn makes them better caddies and also improves their way of life. For some of the guys it has led to better opportunities in the golfing world.

I am also the Chairman of Greens in the Southbroom Committee, and always enjoy re-designing & improving the Southbroom Golf Course and working in conjunction with Matkovich Golf who are currently doing a fabulous job on our golf course.

I am very lucky and grateful to be at Southbroom and look forward to many more years

Thank You and

Regards in Golf

Derek James