

A letter of Motivation: Regional 2019 Entrepreneur of the Year Award.

Dear membership

It is an honour to be nominated for this award.

I have always tried to explore various avenues in my business.

At present I am the Head Teaching Professional at Royal Johannesburg & Kensington Golf Club. My company RIGHT SIDE GOLF manages and operates the driving range and teaching academy at Royal Johannesburg & Kensington Golf Club. Thanks must go to fellow PGA member Chris Bentley, CEO at Royal Johannesburg & Kensington for providing guidance and support with this venture.

My company has various projects and programmes with local schools. I have a programme with St Johns with 60 pupils from Grade 0 till Grade 12 receiving tuition. I also have a programme running every Monday with St Andrews School for Girls. I incorporate various tools such as SNAG to provide value.

I am also affiliated to the Balderstone Sports Institute, where I am contracted to teach the PGA diploma students.

I am thrilled with my nomination and would appreciate your vote in the voting process.

Yours sincerely

Martin Briede