

Hector George Nicou

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PERSONAL STATEMENT

I'm a qualified class AAA PGA Professional with a 3 year diploma which involved marketing, business management, coaching and sales. I have 8 years experience in senior Country Club Management and over 10 years experience in management, marketing, Sales, event co-ordination and general country club operations. I have worked within the Golf industry locally and internationally since 2004, a total of 15 years. I have experience working on large scale international events such as the Malaysian Open and South African Open managing various aspects of these events. My passion lies within the hospitality industry and I always ensure the highest standards are met at my facilities. I'm currently the General Manager of the Wedgewood Golf and Country Estate in South Africa. In 2018 I was awarded the PGA Club Manager of the year for the Eastern and Southern Cape region elected by the PGA Board and PGA members.

WORK HISTORY

The Wedgewood Golf and Country Club

Employed by Golf Data Holdings (Pty) Ltd

<http://wedgewoodvillage.co.za/>

<http://www.golfdata.co.za/>

Port Elizabeth, South Africa

October 2013- Current

General Manager

- Assisted in the Pre-opening as my role begin prior to the opening of the Brand new facility.
- Planned and implemented budgets and sales forecasts
- Drew up membership plans, fee structures and all club documentation required.
- Interviewed and hired over 15 staff members
- Oversee the full food and beverage department with weekly management meetings with the food and beverage manager/ head chef.
- Assisted in obtaining liquor and restaurant licences
- I currently manage 15 staff members and run the day to day operation of the golf club which include a restaurant, pro shop and clubhouse.
- Im entrusted to keep the standards of the facility very high.
- I have grown our membership base year on year and we currently have about 400 active golfing members.

Pecanwood Golf and Country Club

January 2012- September 2013

General Manager

- Hired, trained and oversaw a team of over 50 staff
- Planned and implemented budgets and sales forecasts
- Managed the membership database and was in charge of new member generation.
- Marketed and attracted new sponsors to the club to uplift services offered to members and guests
- Oversaw the full food and beverage department with weekly management meetings with the food and beverage manager.
- Oversaw the running of the clubhouse, boat club, halfway house and restaurant
- Oversaw the on site gym facility
- Was entrusted to keep the standards of the 5 star facility very high.

City Golf Malaysia

Kuala Lumpur
November 2010 -
December 2011

Head PGA Professional

- Membership sales and member retention
- Hosting of corporate functions and events
- Booking of large corporate events
- Managed an online blog
- Managed International golf tours for our members
- Ran the golf academy
- Elite coaching of players from professionals to beginners

Maybank Malaysian Open 2011

3 month contract

Operations Team Manager

- Overseeing all marquee's and structures raised at the event
- Security team management at the venue (hired) – oversee, position, communicate with security head hourly for updates.
- Prize presentation around the 18th green after final day
- Picket fencing and barricades - crowd control
- Traffic flow in and around the golf club – maps, vehicles, foot traffic.
- Ticketing – booth placements, all booths requirements etc
- Police presence – liaise with police chief, ensure star players have police escort from hotels.
- All LCD TV's and big screen TV's – power supply, placement, live TV feed from Asian Tour TV and European Tour.
- ATTV (asian tour TV) – all cabling and positions of TV's in and off the club grounds, supplying layout maps of all structures for cabling to be run.

The Humewood Golf Shop

Port Elizabeth, South Africa
December 2003- October 2010

Pro Shop Manager

- Opening and closing of pro shop
- Booking of functions and events
- Running corporate, ladies and junior golf clinics
- Controlled Stock management and stock takes
- Rostering of staff members
- Running prize giving

QUALIFICATIONS

PGA of Southern Africa

South Africa
2005-2008

PGA Diploma

Class AAA status

TECHNICAL SKILLS

- Drivers licence
- Barista training course
- Proficient on Excel, Word, Powerpoint - comfortable creating budgets, official letters or presentations. Also proficient on Mac OS - keynote, numbers and pages.
- Proficient in managing back office and front of house point of sale system

PERSONAL SKILLS

- Team management - I manage and motivate my teams to perform their roles with passion and pride and love working with people to achieve their goals.
- Self-management - I'm a self starter and do not need micro management to get the ball rolling.
- Public Speaking - Im happy talking in front of a crowd or large groups of people
- Peoples Person - I love getting to know my members and regular guests on a personal level.

COMMUNITY AND VOLUNTEER EXPERIENCE

Southern Cape PGA

Southern and Eastern Cape South Africa
2017- present

PGA Board Member

Assist in running our regions PGA, we consistently give our members value back with our fund raising initiatives and constant member engagement.

ACHIEVEMENTS

- 2018 PGA Club Manager of the year for the Southern and Eastern Cape
 - 2018 Level 2 health and safety certified including CPR
 - 2019 Level 2 Rules Exam(New Rules) - achieved 88% pass with Merit
 - 2008 Level 1 My TPI Fitness Instructor certified
 - 2002 Head Boy of Westering High School, Port Elizabeth South Africa
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INTERESTS

I am a very active person and enjoy training in the gym, fishing and spending quality time with my family.

REFEREES

Graeme van der Nest

Owner of The Pro Shop PE
Employer at the Humewood Golf Club
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Henry Daniels

CEO Pecanwood Golf and Country Club

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Sean Pienaar

Director - Golf Data Holdings

Current employer details supplied upon request.

Tom Sarginsons

Owner/ Director
City Golf Malaysia

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