

SOUTHERN & EASTERN CAPE ANNUAL AWARDS

MANAGEMENT

CLUB PROFESSIONAL

Meyer du Toit

Knysna Golf Club

1. What is your current job title?

General Manager

2. How long have you been in your current position?

Since March 2021 and feel very privileged to be part of this amazing golf club.

3. What are the key deliverables of your position the past 12 months?

Increase revenue, grow membership, and uplift the golfing experience at Knysna Golf Club.

4. How do you see the implementation of Safeguarding on your position and the industry?

A very important part for anyone working with children. As a parent it gives me assurance that my child is safe with the Professional.

5. Please give us a brief outline of the path you took to lead you to your current position?

I enrolled in the PGA diploma. After two years of studying and with the assistance of a very special woman, Val Bartram, the Principle of the college at the time, I secured an apprentice position at Sparrabosch under, Professional, Mr Jeff Clause.

After two years, I became the Head Professional. I had an incredible 5 years and then it was time to move on. I joined Simola Golf & Country Estate in the beginning days and stayed there for 5 incredible years. I worked with Alistair Beaumont who taught me a lot. Both Jeff and Alistair are my mentors and I treasure their input in my life and career.

I then went back to Sparrabosch/Pezula as the General Manager. The new position was a whole new experience. The buck then stopped with me which was great learning curve.

After two years I moved to the beautiful San Lameer on the South Coast where I had 7 phenomenal years.

In January 2020, an opportunity came around to manage PGA Tour player Branden Grace, which I couldn't turn down. It was something I have always wanted to do. It was an unbelievable experience and to spend a year on the Tour was something I will always be grateful to Branden for, by affording me the opportunity to realize my dreams. My wife fell pregnant and it would have made things complicated with all the traveling involved and therefore decided to return to South Africa.

I then applied for the position as General Manager of Knysna Golf Club and was very Blessed to be employed. I am still in this position and not looking back. I also do consulting work for a company called Impact Point / GSE Worldwide as a talent scout and managing top Tour Professionals.

6. Why do you feel that you would be a good candidate to win this award?

I believe that my passion for the industry and love of people as a PGA Professional adds value not only to the club but the region in general.

7. How do you promote a career in golf and the PGA to people who aspire to a career within the industry?

I like to lead by example. It is an honour for me being a PGA Professional. To work in the golf industry is a blessing. Hopefully, my passion stands out to young aspiring professionals who would like to become a PGA Professional.

Would you like the PGA to share your profile via our social media platforms? Yes
Facebook: Meyer Du Toit, Twitter: @Meyerdutoit1 and Instagram: @Meyertjie

