

# SOUTHERN & EASTERN CAPE ANNUAL AWARDS

COACH

GROW GOLF

Morten Bredahl

Scratchgolf

**1. What is your current job title?**

Head Teaching Professional

**2. How long have you been in your current position?**

I have worked at Scratchgolf since 2013, but officially became head teaching professional three years ago.

**3. What are the key deliverables of your position the past 12 months?**

The position I have in Scratchgolf is to run teaching in general. This includes, offering individual lessons, group lessons, as well as running our junior golf academy. Mostly I keep myself very busy with individual based coaching in which I teach a large range of players from beginners to provincial level golfers. I have spent a large amount of time investing in knowledge of different technology so as to offer a simpler delivery of skills. Most predominant of this is the K motion and use of kinematic sequence graphs to help identify the fastest way to a lasting swing change.

On a provincial level I have found lots of success in applying technology to my coaching through students that have had great success and seen great gains in both SCGU as well as ECGU. But in saying that it has been a great pleasure to be a part of every player's personal journey on their path to success.

Our junior academy also been a great source of pride. This year we had the great pleasure of seeing a good increase in juniors at all levels, but most importantly we see in our Monday league, which we run at Knysna golf club (free to all juniors thanks to the KGC and their great support), which have grown from an average of 20 kids to 35 kids every Monday. Our focus in this program is to get kids at all levels to play and most importantly creating a safe environment in which they can achieve their own personal goals, whether that be to play at the highest level or just to have a fun afternoon out.

The academy has also seen major growth in the fact that we are now able to field two full Primary School league teams as well as one team that will play high school league this year and if all goes to plan, we hope to double the number of teams over the next 12 months.

**4. How do you see the implementation of Safeguarding on your position and the industry?**

I feel the safeguarding is extremely important and I personally have not had to change anything about how I perform my function, but in saying that I do feel it is extremely important that there is a body to protect the rights of the students and also make sure all coaches are aware of these laws.

**5. Please give us a brief outline of the path you took to lead you to your current position?**

Personally, I think the answer to that is really easy, firstly hard work, I have worked very hard, setting goals and doing my best to achieve them all. But in saying that hard work means very little if you do not have the right people around you. In my case credit to my personal success must go to Peter Berman for giving me the opportunity to even be nominated as well as the hard work of my associate professional Stephen Harker and his own dedication to helping make our junior academy grow to the position it is now.

Secondly, I would attribute it to my passion for learning, learning new things whether that be new and more efficient form of teaching, finding some new technology or just taking the time to learn more about my student's own personality. I would like to think having an extremely open minded mentality is at the end of the day the largest reason I am where I am today.

**6. Why do you feel that you would be a good candidate to win this award?**

The person that wins the grow golf and coaching awards in my opinion should be the person that has and does two things. Firstly passion, you must have the passion for what we have been nominated and this I can say honestly, I do. I would say my passion really does lie in coaching, whether that be growing our junior academy and creating the opportunity for every child from all walks of life to be given the chance to share in my passion or teaching a golfer in a more individual setting helping that person to achieve their personal goals again is where my passion lies.

Secondly having the determination to help students achieve what they want. This is where I believe I might be deserving of this award; I am truly willing to move mountains if that means my students achieve their goals. I believe in helping people and feel that this year I really have taken the time to achieve my goal to make golf a better place for all those I have had the privilege of teaching.

**7. How do you promote a career in golf and the PGA to people who aspire to a career within the industry?**

A career in golf is an amazing profession, we are the holders of a person's relaxation time and this is a responsibility in a world with so much wrong and we have the chance to offer an escape from the crazy day to day life. So how do I promote a career in golf? I say do your best to make every person you help that arrives with a frown on their

face but leaves with a smile and an excitement to return. Being a PGA professional literally gives us that privilege and personally I think that's really the greatest gift we can get from this profession.

**Would you like the PGA to share your profile via our social media platforms? Yes**

Facebook: Morten John Bredahl

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