

SOUTHERN & EASTERN CAPE ANNUAL AWARDS

GROW GOLF

Roelof Roeloffze

Target 36

1. **What is your current job title?**

Head Teaching Professional

2. **How long have you been in your current position?**

Since the Company started in 2017 (7 Years)

3. **What have been the key deliverables of your position the past 12 months?**

Growing Target36 and implementing a SA Primary School Grow Golf league in George. We now have a fully online system with Order of merits for:

Target36

Primary school league

Girls love golf

Target36 TOUR

After just 6 months we now starting in the Boland region assisting The Boland Golf Union to grow Primary school golf and reaching new golfers through the system.

4. **How do you see the implementation of Safeguarding on your position and the industry?**

Being in the Grow Golf junior business and employing coaches to assist with the coaching it's important to make sure that all coaches are compliant. The business is very reliant on coaches and the delivery of programs.

When working with kids and parents we need to ensure we have coaches in the industry we can trust and rely on.

5. **Please give us a brief outline of the path you took to lead you to your current position?**

2004 Qualify as PGA Professional

2005-2010 Golf Academy at Steenberg golf estate

2010-2011 Employed by SwingFit as Head coach to start 3 sites, Pezula, Oubaai and Pearl Valley

2012 started own Academy at the George Golf Academy also known as Vodacom village George

Implemented Primary school league in the Southern Cape

Implemented junior events for kids 5-13

Target36 was implemented to Grow Golf in the Southern Cape

2017 - Grow Golf Southern and Eastern Cape winner

2019 - Grow Golf Southern and Eastern Cape winner

2020 - Grow Golf Southern and Eastern Cape winner

2021 - Grow Golf Southern and Eastern Cape winner

2022 - Grow Golf Southern and Eastern Cape winner

Started a National School Golf league for schools and a SA Primary School Grow Golf league

6. Why do you feel that you would be a good candidate to win this award?

Grow Golf. What does this exactly mean?

Ryan Cooney, (MA) Humanities

Former Golf Pro and College Prof stated:

Giving youth a chance at becoming a "golfer" by providing real opportunities and pathways that allow them to self-identify as a "golfer".

Take youth who have little to no opportunities, provide them with the tools and access needed to engage in golf, and watch them love it like all of us engaged in the sport love it.

Target36 creates a culture where juniors can call themselves golfers.

Through the SA Primary School Grow Golf league, Target36 creates opportunities for young beginners to play twice a month for their school and in other Target36 events during the month.

The Primary school Grow Golf league offers Golf Unions the opportunity to link with schools in their area and identify golfers through a measurable system.

How is it possible that so many Unions struggle to have a School with 4 competitive A-league players to compete at the Ernie Els Primary School Challenge?

And The Southern Cape have a School in George that can field 3 A-League teams?

Target36 created an opportunity for school pupils to play golf from a young age on the course, having achievable targets and getting use to an Order of Merit league system. 5 of the 6 U/13 Southern Cape team Players come from the same school and started and completed Target36.

Up to date we have 9 Primary schools in the system and with 65 beginners in the Grow Golf league in George only.

Imagine this league in each town of South Africa! Growing Golf through a School league.

And that's why I feel that my involvement in Growing Golf and the systems I put in place tick all the right boxes to be a good candidate to win the GROW GOLF Division.

7. How do you promote a career in golf and the PGA to people who aspire to a career within the industry?

Through working closely with the Southern Cape Golf Union and assisting them with the PGA program for people wanting a career in golf.

Giving advice and practical experience on the range, through coaching, setting up events and Grow Golf.

Would you like the PGA to share your profile via our social media platforms? Yes

www.Target36.co.za

<https://www.facebook.com/sagrowgolfleague?mibextid=LQQJ4d>

<https://www.facebook.com/target36growgolf?mibextid=LQQJ4d>

<https://www.facebook.com/profile.php?id=100071756483161&mibextid=LQQJ4d>