

14 September 2020

**Riaan Spangenberg, National Sales Manager Callaway Golf (Global Golf)**

Good day,

Firstly, I would like to thank you for the nomination, please find below the requested motivation.

My career in the golf industry started when I began my PGA apprenticeship on 1 January 2000, under the guidance of Gavin Coleman, at State Mines Country Club. Once I had qualified, I had the opportunity to work at a few different golf clubs around South Africa, namely Royal Oak Country Club, Zebula Country Club, and Plettenberg Bay Country Club, all of which afforded me the necessary skills to enhance my career.

I have been very fortunate to have been given numerous positions with equipment manufacturers during my career and early on knew that the golf equipment side of the business was really where my passion lay.

During the last 15 years I have had the pleasure of working very closely with equipment manufactures on product testing with Tour Professionals which has afforded me the opportunity to travel globally working with the PGA Tour, European Tour, Sunshine Tour, European Senior Tour as well as the Challenge Tour, where I was involved with the signing of endorsement deals with Tour Professionals to represent different brands and had many players achieve numerous local and international victories on different global tours.

I have also attended and received certificates in Club repairs and Custom Fitting from Golfsmith in the USA

I have been actively been involved with custom fitting since 2004 and have fitted golfers from all walks of life including top professional golfers and was very fortunate to have been one of the first PGA professionals in South Africa to start custom fitting with Trackman. I also have worked with numerous other devices over the years in custom fitting, including, but not limited to Foresight Sport and Flightscope,

I have also been proactive in the building and assembly of golf equipment for numerous golf brands through the years and am still currently involved with one of the top golf equipment manufactures globally in Callaway Golf where I currently am employed as National Sales Manager for South Africa.

Also under my portfolio currently is the planning and activation of golfing events incorporating all brands within the business as well as the training nationally and internationally with clients and consumers on equipment and technological advances that keep on moving the golf industry forward, as well as product planning forecasts on future products and sales programs for the entire country.

Thank You to everyone involved at The PGA of South Africa as I have no doubt that without being a member these opportunities would never have been possible.

Kind regards,

Riaan Spangenberg